

# Private Label Wines

The Esus Group works with a top California winery to bring customers high quality wines at affordable pricing, allowing our customers to have their own wine label to compete with major, internationally known labels.

The process is flexible and tailored-made to make it easy, and profitable, to bring your own private labeled wine to your market.

Drop us an email or give us a call to find out how simple it is to have your label on wine especially made for your business and customers.

## Private Label

- Consistent quality wines
- Great value
- On-demand inventory
- Unmatched selection
- Worldwide distribution

## Why?

- Design your own wine to redesign your business
- Increase margins
- Create consumer loyalty
- Carry exclusive product
- Brand identification and extension
- Control the brand

## How?

- Wine is produced in our own winery
- Labels are produced in our own offices
- Constant customer collaboration to ensure ideal product

## Who?

- Restaurants
- Hotels
- Retailers
- Entertainment
- Wine Clubs

## What?

- 2018 Pinot Grigio, California
- 2018 Chardonnay, Monterey County
- 2018 Chardonnay, California
- N/V White Wine Blend, California
- 2018 Cabernet Sauvignon, Paso Robles
- 2018 Cabernet Sauvignon, California
- 2018 Pinot Noir, Central Coast
- 2016 Pinot Noir, Chalone
- 2018 Merlot, Central Coast
- N/V Red Wine Blend, California
- 2018 Zinfandel Rose, California

