



## Boyd & Blair Potato Vodka

ESUS has begun adding Spirits to our portfolio of products for Export, starting with the Boyd & Blair Potato Vodka, which is made batch by batch from original mash using only the finest locally grown potatoes.



**Why potatoes?** Most vodka is made from corn or wheat, both of which are less expensive to use than potatoes. But more importantly, potatoes offer a subtle sweet character to vodka that cannot be found in the less expensive corn and wheat products.

Each batch is hand crafted in a 1,200 liter copper pot still using

only the "hearts" of the run. Every bottle is filled by hand, corked and sealed by dipping the corked top in wax. And each and every bottle is batch numbered and personally signed by the still master. This is definitely a hand-crafted vodka made with care and affection by the owners.

There are literally hundreds of vodkas available from around the world but ESUS looked for a vodka that stood out from all the rest. That is why we have decided to work with the good folks at Boyd & Blair. They take their work seriously when they say they are driven to bring a "classic" vodka to their demanding vodka connoisseurs.

The Boyd & Blair Potato Vodka is meant to satisfy the pallet of the genuine vodka gourmet who wants to savor the taste of a great vodka, one sip at a time. The Boyd & Blair product is without doubt "top shelf."

America's foremost spirits authority, F. Paul Pacult, publisher/editor of F. Paul Pacult's "Spirit Journal" said the following about Boyd & Blair Potato Vodka during one of his ratings of spirits.

“Wow, this aroma comes flying out of the glass in waves of white potato, starch, and parchment; seven more minutes of aeration don't greatly alter the aromatic profile, but there is a noticeable deepening of the established scents, especially the raw white potato element. [This] Entry is nothing short of luscious, semisweet, chewy, and smooth; midpalate adds cocoa bean, maple, and honey. Aftertaste is graceful, solid, and simply delicious. The best small-scale vodka I've had since the 45th Parallel. So sumptuous and tasty that it's spectacular tasted neat. Best non-Polish vodka available. BRAVO! AWESOME ACHIEVEMENT!"



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